



Auckland Round Table Drivers for Packaging Product Stewardship

Novotel Auckland Airport
Ray Emery Drive, Auckland Airport
Tuesday, 10 July 2012 8:00am–1:00pm
Morning tea and lunch provided



Leading industry and government speakers will address commercial and policy drivers for packaging product stewardship and sustainability.

Russ Martin, President of the Global Product Stewardship Council
Packaging and printed paper have long been the targets of substantial debate in Australia and overseas. Recently, there has been a significant emphasis on product stewardship and extended producer responsibility (EPR) to help ensure that the packaging and printed paper industries fund the effective management and recovery of their products. Options examined range from voluntary, industry-led programs to those with strict regulatory oversight. Cumulatively, these efforts can have tremendous impacts on industries and provide precedent for future programs. Global context will be used to examine lessons for the packaging industry in Australia and New Zealand.

Dana Peterson, Senior Analyst of the NZ Ministry for the Environment
New Zealand has collaborated with various industry sectors to develop and accredit voluntary product stewardship schemes. Dana will discuss the MfE's approach to product stewardship, including a preference for voluntary programs, collaboration to develop the programs and the accreditation process itself. Sustainable packaging aspects such as the Glass Packaging Scheme will be addressed as well as broader aspects of sustainability. Addressing government and community needs through this approach will be addressed.

Lyn Mayes, founder of Mad World Limited
Commercial drivers for sustainability and sustainability will be addressed using various case studies. In particular, Lyn will examine product stewardship from a practical business perspective for products such as glass, paper and other packaging.

Updated program details will be posted at <http://www.globalpsc.net/blog/packaging-product-stewardship-auckland-round-table/>

Michele Bollinger, General Manager of Kimberly-Clark New Zealand
The commercial implications and opportunities such as brand positioning, risk reduction and cost savings of sustainability and sustainable packaging will be examined. Michele will discuss Kimberly-Clark's efforts from forest certification through to sanitary hygiene composting. Discussion of benefits to the Kimberly-Clark brand from association with product stewardship will complement the process through which Kimberly-Clark has just embarked in preparing its voluntary product stewardship scheme for accreditation.

Paul Curtis, Executive Director of the Packaging Council of New Zealand
Paul will examine the fit of product stewardship within global packaging requirements such as those developed by the Consumer Goods Forum. In particular, Paul will examine the role of product stewardship in increasing transparency and accountability across packaging supply chains.

Panel Discussions and Q&A will be used to integrate and clarify the round table discussions and assist in preparing the Issues Paper to be distributed to attendees after the event.

It is anticipated that the round table will conclude around 1:00pm.
A light lunch will be served afterwards.



REGISTER TODAY!

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For more information, contact:
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Terms and conditions. Payment: Registration cannot be confirmed until full payment is received. GST applicable for Australian attendees. **Cancellation fees:** Please note that registration fees are non-refundable with less than one week's cancellation notice. GlobalPSC and SPA reserve the right to alter items from the program. The organisers shall not be liable for any cost or damage arising from any action based on the information contained in this brochure. Participants elect to receive email updates on programs and events from the Global Product Stewardship Council and Sustainable Packaging Alliance. **Tick here** if you do not wish to receive these updates.