



Making the Most of GlobalPSC Membership



GLOBAL PRODUCT
STEWARDSHIP COUNCIL

Benefits of GlobalPSC Membership

Diverse international network of experts

Demonstrate commitment to product stewardship

Access to detailed program information and analysis

Input on GlobalPSC policies and programs

Invitation-only events

Discounts on events and webinars

Current Statistics

Over 35 members based in 6 countries

Presentations in Europe, US, Canada, Australia, New Zealand
- China in November 2012

LinkedIn Public Group – 580 members from 34 countries

460 Likes on Facebook

260 followers on Twitter

Google “product stewardship” – high rankings

Event Promotion

Member / sponsor promotion at each speech or event

Highly regarded speakers with global perspectives on product stewardship & producer responsibility

Brochure distribution

Event staging / sponsorship / promotion

Case studies of members and programs

Speaking opportunities



 GLOBAL PRODUCT STEWARDSHIP COUNCIL

The Global Product Stewardship Council is an independent, non-profit incorporated association dedicated to understanding and advancing the principles of product stewardship

Product stewardship is an environmental management strategy guided by the principle that whoever designs, produces, sells or uses a product takes responsibility for minimising that product's environmental impact.

www.globalpsc.net |  GlobalPSC |  @GlobalPSC |  Global Product Stewardship Council Public Group

 GLOBAL PRODUCT STEWARDSHIP COUNCIL



Sustaining Members Include



Corporate Members Include



Stewardship Ontario



TES-AMM



MS2

Government Members Include



Ministry of Environment





Organisation/Local Government/Industry Association Members Include



Cross-Promotion

Electronics Recycling Asia November 13 -16, 2012, Guangzhou, China

Posted by [GlobalPSC](#) on [Events](#) at 12:04 am, July 23rd, 2012

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电子电器废料循环利用亚洲论坛

Electronics Recycling Asia

November 13 -16, 2012, Guangzhou, China

Conference, exhibition and plant tours organized by World Recycling Forum

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Electronics Recycling Asia November 13 -16, 2012, Guangzhou, China

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电子电器废料循环利用亚洲论坛
Electronics Recycling Asia
November 13 -16, 2012, Guangzhou, China
Conference, exhibition and plant tours organized by World Recycling Forum

The Global Product Stewardship Council has been invited to speak at the Electronics Recycling Asia event November 13 – 16, 2012 in Guangzhou, China, and is partnering with event organisers.

During the conference, leading recycling experts from around the world – including manufacturers, collectors, processors, steelmakers, legislators and policy-makers – will meet to discuss:

- Opening ceremony with keynote speakers
- Panel discussion with industry leaders: "How rare is rare earth really?"
- Today's cutting edge recycling technology
- New frontiers of recycling technology
- How to recycle strategic metals out of E-scrap
- E-scrap country reports
- E-scrap collections: The data
- How to recycle lamps and other mercury containing waste
- E-scrap in Asia: Reports from the biggest players

Simultaneous translation into Chinese and English will be available. An exhibition area is integrated into the conference facility, where vendors meet their clients. Furthermore a cocktail reception and a networking dinner offer an excellent atmosphere to get in touch with your business partners, friends and competitors.

The conference is a platform to exchange information, to meet new business partners and to get easy access to new potential clients.

- Asia's power has strong impact on the international recycling business
- Learn from the speakers and exhibitors of the conference
- Plant tours: You will have the chance visiting manufacturing and recycling companies within Guangdong province
- Meet your clients and sell your services and products
- Get in touch with the players and also the new upcoming companies of Asia

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Tags: [China e-waste](#), [electronics](#), [Electronics Recycling Asia](#), [events](#), [Global Product Stewardship Council](#), [Guangzhou](#), [product stewardship](#), [recycling](#), [World Recycling Forum](#)

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Great to have PlusBack as the latest Global Product Stewardship Council Corporate Member, providing rural product stewardship in Australia and New Zealand.

GlobalPSC Member

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ARCHIVES

- August 2012 (7)



GLOBAL PRODUCT STEWARDSHIP COUNCIL

Current / Planned Events

Sustainable Packaging Round Tables - 8 August & 24 October in Sydney, AUS; 10 August & 26 October in Melbourne, AUS*

WEEE Forum Conference, 20-21 September, London, UK

WasteMINZ Conference, 16-19 October in Hamilton, New Zealand

Zero Waste Summit 2012, 22-23 October in Melbourne, AUS*

Electronics Recycling Asia, 13–16 November in Guangzhou, China

Australasian Waste & Recycling Expo, 21-22 November in Sydney*

See www.globalpsc.net/events-update/

* member discounts available

Themes Being Examined

Roles of voluntary, co-regulatory and regulatory programs

The business case for product stewardship and producer responsibility

Harmonisation

Roles of local governments in product stewardship and producer responsibility programs

Members-only Access

GlobalPSC website

- Knowledge Base
- Forum

Newsletter updates with extra information accessed through login

Private YouTube postings

Invitation-only events

Representatives can be from any geographic location



GLOBAL PRODUCT
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Guest Blogs and Profiles with Thought Leaders



HOME ABOUT THE COUNCIL EXECUTIVE COMMITTEE EVENTS MEMBERS LINKS

Reinventing Recycling in the U.S.: The Business Case for an Extended Producer Responsibility Model

Posted by [GlobalPSC](#) on [Guest Blogs](#) at 7:06 pm, July 18th, 2012 [0 Comments](#)

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The Global Product Stewardship Council will periodically invite thought leaders on product stewardship and producer responsibility to contribute guest blogs. Our first guest blogger is Michael Washburn, Director of Sustainability at Nestlé Waters North America.

Annual U.S. recycling rates have stagnated at an unacceptable—and unsustainable—33%.^[1] Every year, valuable resources continue to pile up in landfills, logistics costs continue to rise and government recycling programs face deeper fiscal insecurities. Intensified by today's uncertain economic climate—not to mention the growing effects of climate change—it has become increasingly clear that recycling in the U.S. needs to be reinvented.

At [Nestlé Waters North America](#), the country's third largest beverage company, we are committed to advancing recycling policies to capture and reuse every beverage container produced. As a packaged goods company, driving a long-term recycling solution is our social and environmental responsibility. It also serves our business interests.

Panasonic's Business Case for Product Stewardship

Posted by [GlobalPSC](#) on [Member Profiles](#) at 8:56 pm, August 1st, 2012

[1 Comments](#)

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In this video produced exclusively for the Global Product Stewardship Council, Steve Rust, Managing Director of [Panasonic Australia](#), discusses the business case for Panasonic's approach to product stewardship in Australia and internationally. Panasonic is a Corporate Member of the GlobalPSC and launched the video at the GlobalPSC's [Product Stewardship Implementation Workshop](#) in July 2012.



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GLOBAL PRODUCT
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Logos

Overview

Involvement in product stewardship

Program highlights

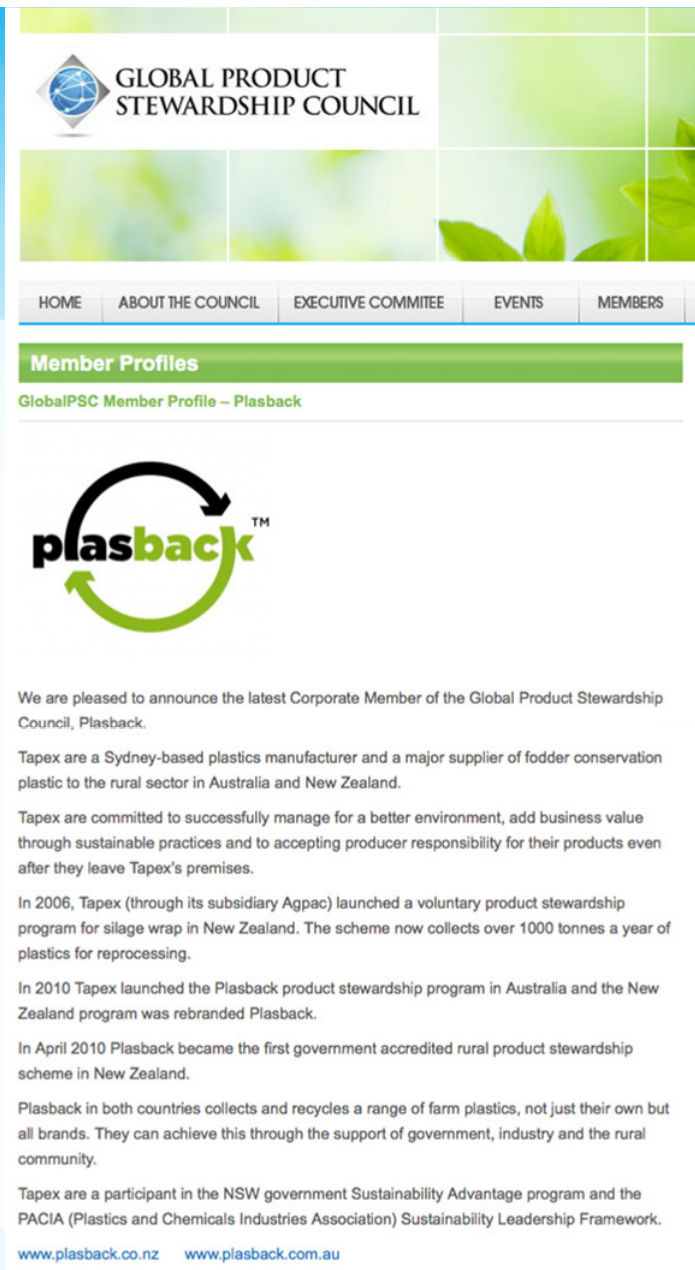
Links

Listed at

www.globalpsc.net/members/

Profiled at

www.globalpsc.net/category/member-profiles/



The screenshot shows the website for the Global Product Stewardship Council. At the top, there is a navigation menu with links for HOME, ABOUT THE COUNCIL, EXECUTIVE COMMITTEE, EVENTS, and MEMBERS. Below the menu, a green banner reads "Member Profiles". The main content area is titled "GlobalPSC Member Profile – Plasback" and features the Plasback logo, which consists of the word "plasback" in a stylized font with a circular arrow around it. The text below the logo describes Plasback as a Sydney-based plastics manufacturer and a major supplier of fodder conservation plastic to the rural sector in Australia and New Zealand. It highlights Plasback's commitment to sustainable practices and its involvement in product stewardship programs in New Zealand and Australia. The text also mentions that Plasback became the first government accredited rural product stewardship scheme in New Zealand in April 2010. At the bottom of the page, there are links to the Plasback website in New Zealand (www.plasback.co.nz) and Australia (www.plasback.com.au).



Banners in Rotation – Home and Members Pages

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Sustaining Corporate
members include:



→ GlobalPSC

Government
members include:



→ GlobalPSC

Government
members include:



→ GlobalPSC

Sustaining Corporate
members include:



→ GlobalPSC

Local Government
members include:



GLOBAL PRODUCT
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Online Promotion

Share info:

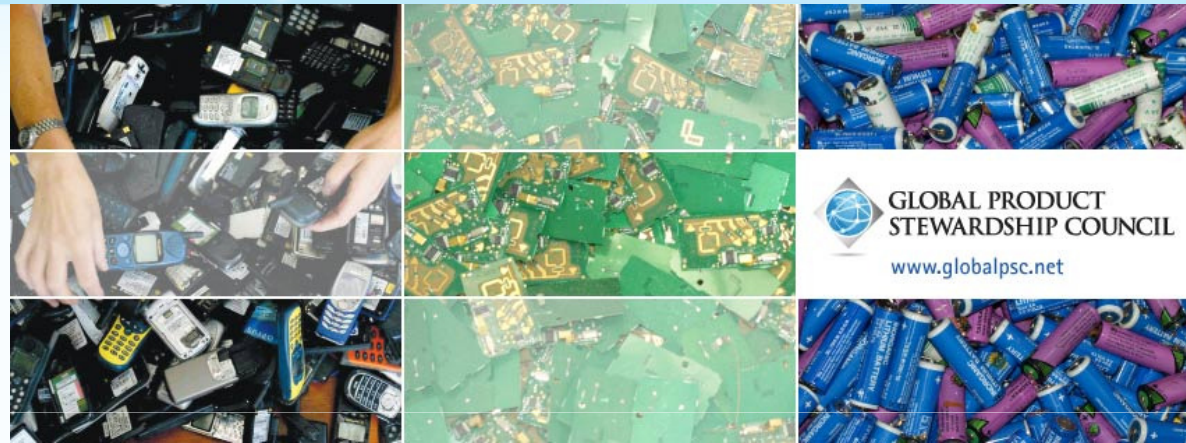
- Twitter

- Facebook

- Public Group on LinkedIn

- private YouTube postings

- public YouTube channel www.youtube.com/user/GlobalPSC



Keep Your Information Current

Keep designated representatives' contact details updated by logging in to your user profile

Provide logo (as .eps or high-resolution .jpg) & organisation description for members' slides, brochure and profiles

Make sure we have your social media details

Let your designated representatives know of the resources available to them & ask them to follow us

Notify GlobalPSC of upcoming programs or events and add us to distribution lists

Add the domain globalpsc.net as an approved email sender



Ask the GlobalPSC for Assistance

Facilitation

Expert testimony

Program information

Policy overviews

Presentations for events or webinars

Feedback on programs / stakeholder consultations





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