



GLOBAL PRODUCT STEWARDSHIP COUNCIL

Priority Product Stewardship Workshop

18 November, 2013

DHL, 18-22 Salmon St, Port Melbourne, Australia

Sponsored by GlobalPSC members



With the support of



Australia has released a priority list of products potentially covered under the *Product Stewardship Act 2011*. The designated products include:

- Waste paint
- End-of-life handheld batteries
- Packaging
- End-of-life air conditioners with small gas charges
- End-of-life refrigerators with small gas charges

The Act provides a framework for establishing voluntary, co-regulatory and regulatory approaches for product stewardship. Australia's Environment Ministers have also developed plans for paint and battery product stewardship.

The GlobalPSC is bringing global leaders on product-specific producer responsibility collection and reprocessing initiatives to help identify and learn from international best practice to assist these efforts. Featured international speakers include:

- Carl Smith, CEO and President, Call2Recycle (North America)
- Alison Keane, Vice President Government Affairs, American Coatings Association
- Mark Kurschner, President, Product Care Association (North America)
- Corinne Faure-Rochu, Director Business Development, Recupyl (France)

Panel sessions will include these speakers and other product-specific experts on batteries, paint and other products from the USA and Australia. A special evening function will enable even greater access to this international line-up for GlobalPSC members.

9:00 Russ Martin, CEO, Global Product Stewardship Council

Context and introductions

9:15 Carl Smith, CEO and President, Call2Recycle

Supported by the battery industry, Call2Recycle has rolled out over 30,000 public collection points for batteries and mobile phones in North America. Carl will discuss considerations for product stewardship policies and batteries, including voluntary vs. mandatory programs and visible vs. internalised fees.

9:45 Alison Keane, Vice President Government Affairs, American Coatings Association

Alison will discuss the business case for paint product stewardship and extended producer responsibility (EPR), including the US paint industry's desire for nationally consistent efforts and program funding. The ACA's rationale for starting the PaintCare program and efforts to ensure a level playing field (i.e., legislation and managing the retail component) will also be addressed.

10:15 Mark Kurschner, President, Product Care Association

Product Care manages a variety of product stewardship programs, from paint and flammables to lighting and fire alarms, in eight provinces across Canada. Mark will discuss issues associated with collections for paint, lighting and both small and large appliances.

10:45 Morning Tea

11:15 Corinne Faure-Rochu, Director Business Development, Recupyl

Corinne will provide an overview of European battery collection programs and recovery technologies. She will also discuss some of the issues to be considered in making decisions about on-shore vs. off-shore reprocessing of handheld batteries.

11:45 Facilitated Panel Discussion

Featured speakers plus:

- Khush Marolia, Global Sustainability Manager, P&G
- Marc Boolish, Director Technology, Energizer
- Rod Vockler, Technical Manager, DuluxGroup and Chair, APMF Waste Paint Working Group
- Grant Musgrove, Chief Executive Officer, Australian Council of Recycling
- Lorraine Lilley, Manager - Government & Industry Liaison, Lighting Council Australia
- John Polhill, Product Stewardship Specialist – Waste Strategy, Sustainability Victoria
- Kylie Hughes, Manager-Waste Policy and Legislation, Queensland EHP

12:45 Lunch

6:00 Special GlobalPSC Networking Event for Speakers and Members

Interested GlobalPSC member should contact the GlobalPSC for details.

Attendance is free for GlobalPSC members in proportion to their membership level (5 free for Sustaining Members, 2 free for Standard Members and 1 free for other categories) but registration is necessary for catering. Registrations are \$299 plus GST for non-members of the GlobalPSC. Event details, registration and payment information are available at <http://globalpsc.eventbrite.com.au>.