

PRELIMINARY PROGRAM

Speakers and topics subject to change



DAY 1 – JULY 2ND, 2019

08:45	Press conference and welcome coffee		
09:30	Introduction : “EPR as a driver for environment & health “ Agnès BUZYN , French Minister for Health or her representative		
09:50	GlobalPSC welcome Scott Cassel VIDEO - Opening and practical aspects Laurence Bouret & Russ Martin		
	SESSION 1 : FROM THEORY TO REALITY		Facilitator : Thierry Watelet
	<i>How and for what reasons did the concept of Extended Producer Responsibility (EPR) emerge more than 20 years ago? What’s the situation worldwide ? Questions that our speakers will answer in this session, with a focus on health products being consistent with EPR but focusing on public health and safety rather than the traditional emphasis on recycling and material recovery.</i>		
10:00	The concept EPR& Product Stewardship	Fundamentals & general overview	- Thomas Lindqvist , Lünd University (SE) - Peter Börkey , OECD
10:15	The situation worldwide	- Europe - Australia & New Zealand - Asia (Israël, China & India) - South (Chile, Brazil) & North America (Canada, US) - Africa (Algeria, Comoros Islands)	- Françoise Bonnet , ACR+ (EU) - Russ Martin , GlobalPSC (AU) - Keli Yu , China Res. Recycling Assoc. (CN) - Noa Shpitzer Mizrahi Env. Ministry EPR (IL) - Patricia Iglecias CETESB (BR) - Kristin Aldred Cheek , PSI (US) - G.González Caballero Env. Ministry Circular eco (CL) - Meegan Armstrong Env. Ministry BC (CAN) - Fatma Zora Barca Env. Ministry AND (DZ) - Said Maoulana Mohamed , Foreign affairs (KM)
11:30	Focus on health products	- General overview - Unused Medicine , FR - Sharps , California	- Sonia Roschnik NHS (UK) - Thierry Moreau Defarges Cyclamed (FR) - Heidi Sanborn NSAC (US)
12 :00		ITW Vidéo Alain Fouray	
	SESSION 2 : EPR AS A BRIDGE BETWEEN HEALTH & ENVIRENEMENT		Facilitator : Thierry Watelet
	<i>If health and safety are central for drugs and medical devices, patients as citizens also have environmental expectations. As a consequence, recent development at different geographical level and in different fields of the regulation and standardization have opened the way to circular economy for these products. Even if there are still obstacles to be overcome!</i>		
12 :05	Health & waste hierarchy : The sharps container business case	VIDEO : Patients expectations - Reduce - Reuse Vidéo - Recycle	- Elaine Schalk Mayhall , FDA (US) (Vidéo) FDA (US) & Terry Grimmond Grimmond and Associates - Robin Verstraete France Expérimentation (FR) & Sébastien Gorecki , DGS (FR)

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	<i>Some innovations have significantly improved patients' lives. But because regulation is not always ready to address it, experimentation might be the best way to offer services to patients by testing solutions before changing the law. In the following business case barriers and conflicts between environment and health are being overcome. More than 2 million batteries have been recycled over a year.</i>		
12:35	Innovation & regulation : The innovative devices business case	<ul style="list-style-type: none"> - Patients' impatience - Managing the risk - Key pharmacies - <i>Vidéo : tailored tech. solutions</i> 	<ul style="list-style-type: none"> - Claude Chaumeil Diabetes Federation (FR) - Dr. Fabien Squinazi HCSP (FR) - Paul Gelbart, USPO (FR) - Jost Wicki ALMETA (CH)
13:05	Lunch & network		
	SESSION 3 : EPR AS A POSITIVE BUSINESS FOR COMPANIES		
	<i>Are companies ready to play an environmental and social role in our societies as consumer expectations increase? This might be the major challenge for companies over the next decades. This session will try to explore the perception of EPR & PS among stakeholders such as investors and how companies can link EPR and business focusing on value rather than cost. Illustration with the Health beacon business case trying to improve patient adherence based on waste.</i>		
14:15	Introduction	Responsible capitalism	<ul style="list-style-type: none"> -Frédéric Dabi IFOP (TBC) -Stanislas Pottier Amundi (FR)
14:25	Waste as a link of the value chain	<ul style="list-style-type: none"> - Sustainability reporting -Value based approach -Business opportunity 	<ul style="list-style-type: none"> -Anna Krotova GRI (NL) -Fiona Adshead Sustainable HC Coalition (UK) -Jim Joyce HealthBeacon (IE) - Arnaud Humbert Droz Valdélia & Anthony Boulay Steelcase (FR) -Cedric Allies Primum & François Gracia CHU Montpellier (FR) - Fabrice Bonnifet, Bouygues membre C3D (FR)
	SESSION 4 : EPR AND NEW PLASTIC ECONOMY		
	<i>The recycling of plastics has become a global issue; all countries are confronted with it and all the major international institutions have seized upon it. Units using a new approach to plastics recycling based on polymer research are likely to emerge in in the next 3 to 5 years. Are we going towards a new plastic economy? This session will explore how EPR can contribute to this evolution and to circular economy while facing challenges such as micro plastics</i>		
15:10	Introduction	The New Plastics Economy Global & Canadian Commitment	<ul style="list-style-type: none"> -Doug Woodring Ocean Recovery alliance (HK) -Andrew DOI Metro Vancouver (CAN)
15:25	Packaging, medical & EEE plastics	<ul style="list-style-type: none"> -Plastic neutrality -Circular for zero 	<ul style="list-style-type: none"> -Yves Steffen NOVARTIS (CH) -Christina Fabricius Jessen NOVO NORDISK (DK) -Keli Yu, China Res. Recycling Assoc. (CN)
16:10	Textile in carpets and cigarettes	<ul style="list-style-type: none"> -First Stewardship bill on carpet -EPR and cigarette butts 	<ul style="list-style-type: none"> - Heidi Sanborn NSAC (US) & Maria Sandrini Aquafil (IT) - Mauro SCALIA EURATEX (IT) - Maarten Dubois EY (BE)
16:45	Conclusion & introduction to DAY 2		

18:30 Running in Paris organised by



RUN FOR DIABETES

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DAY 2 – JULY 3RD, 2019

08:30	Welcome coffee		
09:00	<p>Introduction : “ EPR as a driver for circular economy”</p> <p>Brune POIRSON– French Minister for circular economy & Vice-president for UN Environment Assembly or her representative “ Opportunities and challenges of EU Circular economy package”</p> <p>Kestutis SADAUSKAS, Director, Green economy, European Commission</p>		
	<p>SESSION 5 :</p> <p>COST & PERFORMANCE Facilitator : Thierry Watelet</p>		
	<p><i>EPR was intended to shift physical and financial responsibility of products’ life-cycle costs to producers in order to foster activities such as design for environment. How well has EPR delivered this outcome? Where has EPR performed well, and what costs are associated with this performance? What are the factors that affect program costs and effectiveness?</i></p>		
09:30	<p>Main EPR achievements</p>	<p>- European state of the art</p> <p>- US Paint programs</p> <p>-KPI and performance</p> <p>- Focus on Eco design</p>	<p>-Françoise Bonnet, ACR+ (EU)</p> <p>-Kristin Aldred Cheek, PSI (US)</p> <p>-Peter Binnemans Eucobat (EU)</p> <p>-Florence de Mengin Fondragon Valdelia (FR)</p> <p>- GSK (FR)</p>
10:15	<p>Economic & legal drivers of performance</p>	<p>Co-facilitator :</p> <p>Chris van Rossem CSSA (CAN)</p> <p>-Impact of fee modularity/ voluntary programs</p>	<p>-Peter Börkey, OECD</p> <p>-Franck Aggeri, Mines Paris Tech (FR)</p> <p>-Noa Shpitzer Mizrachi EPR Dpt (IL)</p> <p>-Wolfgang Ringel, TOMRA (DE)</p> <p>-Valérie Gourves FCBA</p> <p>-Richard Henderson GSK (UK)</p> <p>-Juan Manuel Banez Romero Mars (SP)</p>
11:00	<p style="text-align: center;">ITW de William Amor « Les tulipes messagères »</p>		
	<p>SESSION 6 :</p> <p>NEED FOR A LEVEL PLAYING FIELD Facilitator : Thierry Watelet</p>		
	<p><i>The majority of EPR and product stewardship schemes have a regulatory underpinning to help minimize ‘free riders’ that benefit from having systems in place without paying their fair share. Addressing free riders can help to minimize costs to responsible producers. However, regulation does not guarantee that free riders are effectively captured. This session explores a range of measures available to address free riders while reinforcing the value of maintaining high standards for participants in EPR and product stewardship.</i></p>		
11:05	<p>Consistent standards of quality & reporting</p>	<p>- WEEELABEX</p> <p>- National / european register</p>	<p>- Pascal Leroy WEEE Forum (EU)</p> <p>- Michelle Carvell Lorax Compliance (UK)</p> <p>- Mark Dempsey HP (UK)</p> <p>- Julien Bouzenot Rudologia (FR)</p>

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11:50	Free riders' impact on EPR model	Chair : Peter Börkey, OECD -Online selling	-Pascal Leroy WEEE Forum -Joachim Quoden EXPRA -Marc Guiraud EucoLight
12:35	Lunch & network		
SESSION 7 : OPPORTUNITIES & CHALLENGES FOR NEW COMERS		Facilitator : Thierry Watelet	
<i>The long and varied history of implementing EPR and product stewardship approaches across different projects in varying jurisdictions provides a wealth of insights for those now considering EPR. This session deals with practical factors affecting EPR performance, including formalization, competition, governance and stakeholder outreach and engagement.</i>			
13:35	An inclusive model for the informal sector	-Introduction & fundamentals -Waste pickers in Chile	-Thomas Lindhqvist , Lünd University (SE) -Rodrigo Leiva Neumann , Valoryza (CL)
14:00	Communication & population adherence	- Citizen workshop -Best practices (10 countries) - Changing behavior through design -National multi products campaign	- Isabelle GULPHE-LACHAUD, BVA Opinion & Séverine LEBRE-BADRÉ, Citeo -Monika Romenska EXPRA (BG) -Kristin Aldred Cheek , PSI (US) - MTES (FR)
14:45	How to choose an EPR model ?	-Governance -NOT vs FOR profit programs - Competition vs single PROs in Europe for batteries	-N. Shpitzer Mizrachi Env. Ministry EPR (IL) -Fatma Zora BARCA Env. Ministry AND (DZ) -Peter Binnemans Eucobat (EU) -Christophe Pautrat ERP -Mark Dempsey HP (UK)
SESSION 8 : EPR AND INSULARITY		Facilitator : Thierry Watelet	
<i>The characteristics of island territories significantly impact the implementation of EPR policies. Energy dependence, saturation or lack of treatment or outlet facilities, small market size... topics that our experts will address by proposing new or innovative solutions. In particular in the form of interregional cooperation.</i>			
15:30	Waste transfer & Energy dependance	- The Indian Ocean & Caribbean platform , a multi product approach - Responsible shipping	-Christiane Albert SICR (FR) & Christelle Diochot , C2D (FR) -Michel Pery , Neoline (FR) -Said Maoulana Mohamed , Foreign Affairs (KM) Nicolas Imbert Green Cross (FR)
16:15	Circular economy		- François Michel Lambert Institut de l'économie Circulaire -Valérie Kerbarh Députée de Seine-Maritime (FR) - Thomas Fraineux Provence TLC (FR) & Alain Claudot ECO TLC (FR)
16:45	Conclusion : What future for EPR & product stewardship ? Hugo Viel Climates for change		