

Sustainable Packaging Breakfast Series

Hilton Hotel, 488 George St, Sydney - Friday, 9 December 2011

Time: 7.00 – 9.00am Cost: \$75 inclusive of breakfast

The Australian Packaging Covenant, the Sustainable Packaging Alliance and the Global Product Stewardship Council are bringing together senior executives in packaging sustainability to keep them abreast of current developments, learn from peer experiences and keep sustainability matters and the role of packaging on the company radar. The seminar will demonstrate the business case and benefits for investing in packaging sustainability initiatives and provides an opportunity to network with industry peers.

Who should attend?

CEOs • Board Members • Senior Managers • Corporate Affairs Managers • Compliance Managers • Signatories to the Australian Packaging Covenant • Sustainability and Environment Managers • Marketing and Brand Managers • Packaging decision makers • Packaging Designers

Presenters and Topics:

David Carter, Director of Environmental Strategy and Sustainability, Lion Pty Ltd

The beverage and packaging industries in Australia have recently hammered out a program to voluntarily fund an additional \$20 million per year to increase recycling at home and away from home, while decreasing litter. This is above and beyond contributions to the Australian Packaging Covenant and funding for other industry initiatives. The stakes are high, and timing is especially significant, as the Commonwealth and state governments evaluate the costs and benefits of a range of nation-wide efforts to increase recycling and decrease litter. Be one of the first to hear publicly about the details for program funding and learn how the funding will be spent to deliver meaningful results.



**Gigy Philip, National Manufacturing and Packaging Services Manager and
Martin Orzinski, Technical Manager Packaging Services, Coca-Cola Amatil**

'Coke' is one of the most recognised words in the English language, often second only to 'okay'. The contour bottle has been an integral part of Coke's success. As part of its commitment to sustainable development, Coke has led light-weighting and packaging design initiatives from eliminating HDPE base cups to figuring out how to blow mould the iconic contour bottle in PET to producing bio-based polymers on a major scale. These initiatives have provided both commercial benefits as well as contributing to reducing the environmental impacts of packaging. Hear how Coke approaches packaging sustainability, how it integrates this with other corporate goals and, the flow-on to its global supply chain partners.



Registrations are open NOW – Limited places available!

Enquiries: (03) 9791 5888

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REGISTRATION FORM / TAX INVOICE

| | | | |
|--------------------|--------------------|----------------------|--|
| NAME OF REGISTRANT | Mr/Mrs/Dr/Ms/Other | | |
| ORGANISATION | | | |
| POSITION | | | |
| POSTAL ADDRESS | | | |
| TEL | | DIETARY REQUIREMENTS | |
| EMAIL | | | |

Sustainable Packaging Alliance Pty Limited (ABN 32 147 172 049)

Please register me at a cost of AU\$75 per person (GST not applicable)

*My Cheque payable to the **Sustainable Packaging Alliance Pty Ltd** is enclosed

*Please debit my credit card / bank card

Mastercard* Bankcard* Visa* **Please note we are unable to accept AMEX**

Card Number

Expiry Date

| | |
|----------------------|--|
| Cardholder Name | |
| Cardholder Signature | |

*I wish to pay by EFT – Please use bank details below and advise when payment has been made:

Account Name: Sustainable Packaging Alliance Pty Ltd, Bank: ANZ, BSB: 013740, Account No: 249351033

Please complete and return this form by post, fax or email to Sustainable Packaging Alliance Pty Ltd, 5 Brooklyn Avenue, Dandenong, VIC 3175 Email: packaging@sustainablepack.org Fax: (03) 9706 7700 For any enquiries please call: (03) 9791 5888

Cancellation Terms: Please note that registration fees are non-refundable with less than one weeks' notice.