press release



DHL Supply Chain recycles more than 18,000 tonnes of electronic waste in 2012-13

- DHL successfully meets recycling target set by the Federal Government of 18,500 tonnes of e-waste during the first year of the National Television and Computer Recycling Scheme
- DHL now operates over 360 free 'Drop Zones' nationally, with sites located across all states and territories
- DHL well on the way to meet public access requirements with 75 per cent, or over 15 million, Australians now having access to a free Drop Zone service

Sydney, 24 June: DHL, the world's leading logistics company, today announces that they are to meet the recycling target of 18,500 tonnes of e-waste set by the Federal Government under the *National Television and Computer Recycling Scheme*.

This significant amount of e-waste will play a fundamental role to help lift the recycling rate of televisions and computers in Australia from the current low 17 per cent, to the Government's target of 30 per cent by the end of this financial year.

The Drop Zone service is free to residents and small businesses and helps support a number of social enterprises through employment opportunities across Australia ranging from Endeavour Foundation in Townsville, Queensland, to City Mission located in Launceston, Tasmania.

"DHL Supply Chain is delighted to be leading the way in e-waste recycling in Australia. We're proud to provide many Australians an alternative to landfill disposal and plan to make the service even more accessible to a greater number of people across Australia over the coming months with even more sites to go live," said Peter Bruce, Senior Director, EnviroSolutions, DHL Supply Chain.



Parliamentary Secretary for Sustainability and Urban Water, Amanda Rishworth MP said, "Congratulations to DHL on a successful first year of operations under the National Television and Computer Scheme. I wish DHL every success as the scheme continues to roll out across the country, providing Australian households and small businesses with access to free recycling drop-off points for their unwanted televisions and computers. DHL was the first organisation approved by the government to deliver services as part of this groundbreaking recycling initiative and it has certainly achieved a lot in one year."

DHL Supply Chain now operates over 360 Drop Zones across Australia with many located at major retailers such as Harvey Norman and Officeworks making it easier for people to dispose their e-waste in an environmentally friendly manner. For exact locations of e-waste recycling Drop Zones, as well as their accepted products and opening hours, please visit www.dropzone.org.au.

This initiative is part of the new National Television and Computer Recycling Scheme, aimed to increase the recycling rate of televisions, computers and computer products from 30 per cent in 2012-13 to 80 per cent by 2021-22.

The industry funded National and Computer Recycling Scheme is regulated by the Australian Government under the landmark *Product Stewardship Act 2011* and *Product Stewardship (Television and Computer) Regulations 2011.*

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DHL – The Logistics company for the world

DHL is the global market leader in the logistics industry and "The Logistics company for the world". DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 285,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting environmental protection, disaster management and education. DHL is part of Deutsche Post DHL. The Group generated revenue of more than 55 billion euros in 2012.