



For Immediate Release  
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## **A New Proposed Recycling Plan to Surface in BC**

**Burnaby, BC** – StewardChoice Enterprises Inc. announced today that it will publish a draft stewardship plan for packaging and printed paper in June which will undergo public consultations over the course of the summer. Once their plan is approved, the new recycling service will commence as early as next year initially in multi-family residential buildings.

“We see this as an opportunity to provide producers with more choice while offering cost-effective solutions,” says Neil Hastie, Development Director and spokesperson for StewardChoice Enterprises Inc. “We strongly believe that producers should have the ability to choose a preferred service when determining how to meet their regulatory obligations.”

Under the British Columbia Recycling Regulation, companies must recover at least 75% of their packaging and printed paper generated through households. Today, more than 20% of multi-family buildings in BC do not receive a producer funded recycling service.

“We have two priorities at StewardChoice. One is to provide solutions for producers to achieve their environmental goals in compliance with the Recycling Regulation and the other,” says Hastie, “is to offer a plan that will increase collection of packaging and printed paper waste generated in BC beginning with areas like multi-family buildings that are currently not receiving any producer funded recycling services.”

Once the public consultations are complete, the plan will be submitted for approval to the BC Ministry of Environment.

*StewardChoice Enterprises Inc. is a subsidiary of Reclay StewardEdge, a North American leader providing packaging stewardship solutions to consumer product goods organizations. StewardChoice is based and managed in the province of BC. Further information can be found at [www.stewardchoice.ca](http://www.stewardchoice.ca)*

*Reclay StewardEdge (RSE) is a leading Canadian-based international stewardship organization that has extensive experience and expertise in sustainability, related to end-of-life management of packaging and products. RSE has provided stewardship solutions to numerous producers across Canada and in 2012, StewardEdge became a part of the Reclay Group enabling them to offer a broader suite of services internationally.*

Please visit our website for more information.  
[www.stewardchoice.ca](http://www.stewardchoice.ca)

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